

01

Message from Management

We cultivate the present to harvest a sustainable future

We are a company in constantly learning, consolidating and growing. We remain steady and resilient while facing the challenges brought about by nature, the market and the global context because we are committed to the purpose of being drivers of change and cultivating well-being for our stakeholders and the planet.

[+ Highlights in numbers](#)

[+ Relevant facts](#)

Our team is the engine that drives us forward

The passionate work of our employees, their closeness, commitment and the constant search for doing things right enable us to **strengthen internal bonds and consolidate the organizational culture that represents us.** That is why, as of the closing of 2022, we are able to state that, working as a team with all our employees, we left a significantly positive social footprint through the actions we carried out.

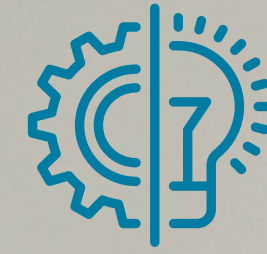
Each of them, by performing their job at the farms, administrative areas or corporate support operations, **gave their best to overcome a challenging context,** materialize our strategic goals producing results that become the source of pride for all of us, and harvest **a sustainable future together.**



Our business in 2022

The difficulties caused by the climate conditions and the high market volatility with its corresponding impact on the prices of commodities directly affected the production and, consequently, all other businesses throughout the second half of 2022. This entailed a drop regarding the goals and projections of the companies of the GreenLand group.

Thus, from a historical first semester in terms of banana production and exports, the Company experienced **a scenario characterized by major efforts to fulfill the goals.**



The changes the **Organization** is currently undergoing are the outcome of a **strategic definition centered** on our **operating dynamic, which is a source of constant challenges.**



We are Carbon Neutral

In 2022, we achieved the goal Colombia set for 2050: being carbon neutral. The country's challenge became our own because we are convinced that it is a major responsibility as a business entity to leave a positive footprint for future generations.

Based on this premise, we paved our way to the certification granted by the Colombian Institute of Technical Standards (ICONTEC) in recognition of our commitment to sustainability and to the execution of a **plan centered on the reduction of emissions in Banacol.**

To secure the certification, the Organization deployed **environmental awareness-raising campaigns among its work teams**, acquired bonds in forestry projects through the Energy Efficiency Program.



This certification is the result of our **employees' commitment to sustainability as a culture** and as the pathway to producing a **positive footprint on the planet.**

We are committed to human and social development

Through the GreenLand Foundation (FGL), which in 2022 celebrated its **35th anniversary working jointly with the neighboring communities of our operations both in Urabá and Caldas**, we deployed social programs supported on the pillars of Training for life, Housing beyond walls, Health and nutrition, Social and competitive sports, and culture.

Additionally, our Human Resources team actively promotes **equal opportunities for women and the youth**, improved the employability index and strengthened the generational replacement.

It is also worth highlighting that, throughout the year, **we enhanced our organizational culture in an overarching manner**, with an outcome that is key for us when it comes to fulfilling our corporate objectives: the cohesion of the teams.

We've come this far, and we'll continue striving to:



Generating development and looking for new business in Colombia.



Our crop investment strategy.



Focusing on overcoming the challenges of the social, political and economic contexts to achieve the expected competitiveness, generate well-being and quality of life for the people we engage, and contribute to both the regional and countrywide transformation.



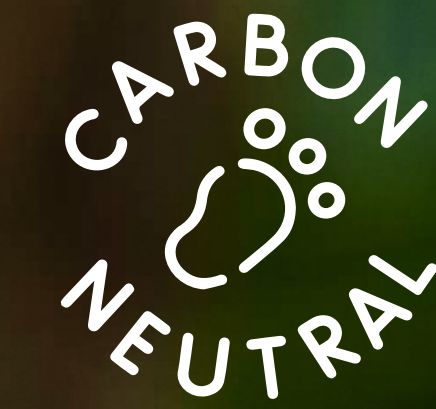
Working with the institutions, public and private organizations, and the communities in order to materialize our purpose of Cultivating well-being to harvest a sustainable future.



Highlights in numbers

 **+ 13 million**
of banana boxes exported.

 **4,106** employees




 **+ 29,000 trees**
planted in 3 years.

 **+ 660,000**
plantain boxes exported through 550
plantain farmers.

 **35 years**
of social management work
through the GreenLand
Foundation (FGL).

 Carbon footprint
-46% tons
of CO₂ with
respect to 2021.



 **+ 49,000** beneficiaries
of social programs.

 **5,639 hectares**
of productive banana
plantations.

 **+ 10 countries**
reached with our products
and/or services.

 **588.33 hectares**
allocated to
conservation efforts.

Relevant facts

Sustainable management: Major challenges for all



Economic context

Sustainable agricultural production company

The Colombian Ministry of Agriculture and Rural Development granted us an acknowledgment for our excellence and our contribution to the country's economic, social and environmental growth and development.

Committed to Private Social Investment

For our social contributions to the communities from the regions where we operate, we were acknowledged as one of the companies with the best performance in the dimension of Focus on vulnerable and rural populations of the Private Social Investment Index (abbreviated IISP in Spanish). Additionally, we participated in the first Private

Social Investment Summit as panelists in the Forum of Sustainable Agri-Food Systems, with the participation of the Colanta Cooperative Organization, Mondelēz International, Juan Valdez Café and Ecopetrol.



Social context



35 years of social management work

The GreenLand Foundation (abbreviated FGL in Spanish) celebrated its 35th anniversary cultivating a better social future based on four pillars: Training for life, Health for the well-being of families, Social and competitive sports, Culture and housing beyond walls, and Community-centered infrastructure. **This work was acknowledged by Camacol Antioquia and the Apartadó Mayor's Office as a result of the contributions we make to the development of our communities.**

Cultivating well-being is our priority

Our employees and their families enjoyed the Healthcare Festival, which benefited more than 6,750 people in Urabá (Colombia), who had access to medical consultations with specialists and to the delivery of medications, and also had the chance to participate in recreational and pedagogical activities.



Our objective is to be drivers of social development

The **GreenLand Foundation** was **acknowledged** by Comfama as a **conscious supplier** thanks to our commitment as **drivers of social change**.



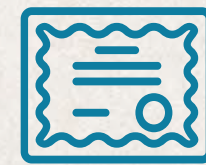


Rural women inspire us

The Organization supported ten female agro-entrepreneur projects through our participation in the ‘#InviertaMujerRural’ (Invest in rural women) forum, which was led by Women in connection and the International Colombian Corporation (abbreviated CCI in Spanish). Our commitment consists in generating **equitable labor conditions**, opportunities of access to **formal jobs** and social programs that allow **transforming the lives of the families** in the regions where the Organization operates.

Equal opportunities and gender equality

Our Women’s Committee promoted gender equality through awareness-raising strategies and the acknowledgment of the female essence in the family, social and labor dimensions. The activities that were carried out in 2022 include:



“**Gender equality**” diploma degree course organized jointly with the Women’s Observatory in Cali (Colombia).



Training sessions at the **estates and business establishments in Urabá (Colombia)** to address gender equality matters.



Through the campaign called “**Women who inspire,**” the committee members were presented along with their work and family contributions.



The “**El hogar es de todos**” (Home is everyone’s responsibility) contest was launched to stimulate the joint responsibility of home chores.



We experience football in Urabá

With the support from our GreenLand Foundation FGL, the Fegreen, Employee Fund and Comfama, the Family Compensation Fund organized the fifth edition of the Football Tournament, with the participation of 39 teams and 840 employees. Additionally, the Children Championship was also held with the participation of 80 kids of our employees.

Environmental context

Bananut was granted the Trustworthiness Endorsement as a Green Business

Our GreenLand Foundation's banana flour, Bananut, was granted by Corpourabá the Trustworthiness Endorsement as a Green Business for being a product with a positive environmental impact manufactured following good social and economic practices.



We are a Carbon Neutral company. We set this **sustainability goal for 2022**, which is aligned with the Colombia's sustainable goals for 2050, and we were granted the **Carbon Neutral company certification** by the **ICONTEC** (Colombian Institute of Technical Standards).